

Maryland Writers' Association Annual Conference

From Brain to Bookshelf 2021

SATURDAY Schedule

8:00 - 9:00 Registration
 9:00 - 10:30 **THURGOOD MARSHALL BALLROOM**
 Keynote Workshop with Jane Friedman - Essential Book Marketing Strategies for All Authors

ALL AGENT PITCHES & CRITIQUES are in the THURGOOD MARSHALL BALLROOM - Concourse A

Social Media Workshop 2:45 - 4:00 **HEATHROW ROOM**

CONCOURSE B

CONCOURSE C

CONCOURSE D

MORNING WORKSHOPS

10:45 - 11:35		Hook Your Reader; Effective First Lines with Meg Eden	Writing for Children's Educational Publishers with John Micklos	The Value of Published Clips with Mary Tilghman
11:45 - 12:35		Craft a Killer Cozy in 3 Simple Steps with Andrea Johnson	Write Your Nonfiction Book Proposal with Barbara Morrison	Five Steps to Finding a Freelance Editor with Katherine Pickett

12:00 - 1:35 **LUNCH** **FLIGHT DECK RESTAURANT**

AFTERNOON WORKSHOPS

1:45 - 2:35		Agent Panel - The First Page: How To Get An Agent's Attention		Find Your Poetic Voice for Non Poets with Rissa Miller
2:45 - 3:35		Author Websites From Blah to Boss with Nate Hoffelder	How to Write 5,000 Words a Day Using Voice Recognition Software with Leslie Truex	Building the Perfect Draft: How a Strong Outline Helps Craft a Stronger Novel with Harrison Demchick
3:45 - 4:35		Marketing to Your Audience with Illona Holland	Researching and Writing Historical Fiction with Susan Moger and Edward McSweeney	Blog Your Way to a Successful Nonfiction Book with Jaclyn Paul

BOOKSTORE

COAL HARBOR ROOM

Networking Hour
 4:35 - 6:00

Hallway Area Outside the Bookstore

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SUNDAY Schedule

8:00 - 9:00 Registration and Breakfast

9:00 - 10:30 **THURGOOD MARSHALL BALLROOM**

Keynote Workshop with Jane Friedman - Today's Key Book Publishing Paths: What's New, What's Old, and What's Right for You?

ALL AGENT PITCHES & CRITIQUES are in the **THURGOOD MARSHALL BALLROOM - Concourse A**

Social Media Workshop 10:45 - 12:00 **HEATHROW ROOM**

CONCOURSE B

CONCOURSE C

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MORNING WORKSHOPS

10:45 - 11:35		Marketing Palooza: Get Your Book Out There! with Tracy Lydia Garner	Writing Effective Scenes and Summaries with Pat Valdata	Alternate Narrative Techniques in Nonfiction with Jonathan Freeman-Coppadge
11:45 - 12:35		Legal Issues for Authors with Jacqui Lipton	World Building: Creating Memorable Settings with Edward Swing	Character Magic: How to Make it Happen with Eman Quotah

12:00 - 1:35 **LUNCH FLIGHT DECK RESTAURANT**

AFTERNOON WORKSHOPS

1:45 - 2:35		Agent Panel - Best Foot Forward: Query Letter Feedback		Picture Book Partners - Working with Illustrators with Rebecca Evans
2:45 - 3:35		Publishing Your 1st Book on Amazon KDP with Barry Fulton	Bronco Poetics: How to Ride Line Breaks with Michael Tims	Creating Conflict and Suspense in Fiction with Austin Camacho
3:45 - 4:35		Email for Authors with Tom Fowler	Studying Television for Fiction Technique with Jen Pendragon	Be a Social Media Superstar with Amy Mascott

BOOKSTORE

COAL HARBOR ROOM